

## Annexure - 7.1.11 (b)

### DETAILS OF SLM AND VIDEO MATERIAL FOR EACH PROGRAMME

Faculty	Programme	Source of SLM	E-content and Videos
Social Sciences	BBA (Online)	The four-quadrant approach is used for the preparation of e-content in online programmes. Quadrant-I (Audio/Video Self-Learning), Quadrant-II (E-Text), Quadrant-III (Self-Assessment), and Quadrant-IV (Discussion forum). Owing to the interdisciplinary nature of the BBA, the e-content must be created and organised by professionals from a variety of disciplines (including, but not limited to, management, the arts, science, and the humanities). In response to this accomplishment, alumni and community members from all over the world provided tremendous support. They helped the Department of Management produce and organise original e-content. The specialists hailed from the education and business sectors, and a significant number of them were management experts. Based on their expertise, small clusters were founded. The reading material outlined in each course's syllabus was provided by DEI instructors. This has been checked for plagiarism, rewritten, and proofread. According to the quadrant's method, the literature on self-learning was organised. The e-textbooks contained self-assessment queries with answers, references, and additional readings for students with advanced knowledge. The texts for self-study were transformed into brief lectures and recorded on a PowerPoint presentation. The total number of videos/hours was compared to the course's credit value. This was in accordance with UGC (Swayam) standards. The electronic textbooks and videos were edited and proofread before being reviewed by an expert panel.	E-content and Recorded videos are prepared by experts from academia, government and industry. A panel of experts reviewed for quality assurance.

S.No	Book Name	Course Code	Name of Author	Date Prepared	Last Update dated	Source of SLM E-content and Videos	Reference of SLM
1.	Introduction To Computers & Operating Systems	BBW 101	Preetvanti Singh	2009	2021	As mentioned in the table Above	Hunt & Shelly: Computers And Commonsense Reference Manual/User's Guide/Training Guide: MS-Dos; MS-Windows; Unix
2	Financial Accounting	BBM101	P.D. Saini	2009	2021		Mareshwari SN: Advanced Accountancy Grawal&Sukla: Advanced Accountancy Gupta RL: Advanced Accountancy
3	Business Organisation	BBM102	Sanjay Bhushan	2009	2021		V K Bhushan: Fundamentals Of Business Organization and Management, Singh & Chhabra: An Introduction to Business Organization And Management
4	Business Communication I	BBM103	GurpyariJandial	2009	2021		F.T. Wood – A Remedial English Grammar for Foreign Students W. Stannard Allen – Living English Structure W.J. Smart – A Handbook of Effective English
5	Basic Mathematics	BBM104	Kamal Srivastav	2009	2021		Business Mathematics Zameeruddin Q, Mathematics V K Kapoor: Sultan Chand and Sons
6	Principles of Management	BBM105	Shalini Nigam	2009	2021		Koontz & Weihrich: Essentials Of Management New Concepts In Managements Terry Gr: Principles Of Management Singh
7	Office Management Software	BBW201	Preetvanti Singh	2010	2021		Reference Manual / User's Guide / Training Guide: MS-Word, MS-Power Point, MS-Excel Person: Using Ms Word Bott: Using Ms Office
8	Cost Analysis & Control	BBM201	Nidhi Sharma	2010	2021		Khan & Jain: Management Accounting MNArora: Cost Accounting Agrawal MN: Cost Accounting Narang& Jain: Cost Accounting Maheshwari
9	Economic Analysis	BBM202	Swami P. Saxena	2009	2021		DM Mithani: Modern Economic Analysis Hirschlefer: Price Theory And Applications W Stonier: A Text Book Of Economic MI Seth: Principles Of Economics Kp Jain: Principles Of Economics
10	Business Communication II	BBM203	GurpyariJandial	2009	2021		T. Balasubramaniam – A Textbook of English Phonetics for Foreign Students N.C.E.R.T, Knowing about English – A Handbook of Grammar and Phonology Krishna Mohan and N.P. Singh
11	Business Mathematics	BBM204	Kamal Srivastav	2009	2021		Frank S Budnick: Applied Mathematics For Business, Economics And Social Sciences GCCchaddha: Integral Calculus Freund: Probability And Statistics
12	Management Thought Philosophop	BBM205	K. SantiSwarup	2009	2021		Koontz O'donnel: Management Maheshwari: Management By Objectives IswarDayal: New Concepts In Management Terry GR: Principles Of Management Singh RN: Management Thoughts & Thinkers Mathur Naveen: